

BOTOX®

EXPERIENCE & AESTHETICS Since 1995, thousands of patients have trusted me to treat them with Botox. With this proven experience, I am frequently called upon to teach other practitioners the intricate techniques needed to achieve desired results. My rigorous understanding of the latest techniques is complemented by an aesthetic sensitivity and in-depth knowledge of how variations in facial anatomy can influence treatment outcomes.

DR. DAVID ZLOTY *Dedicated to improving and expanding current cosmetic surgical techniques, Dr. David Zloty is Clinical Assistant Professor and Director of Surgical Education in the Division of Dermatology at UBC and the Medical Director of the Dermatologic Surgery Centre, one of BC's premier sites for cosmetic surgery.*

**IMAGINE LOOKING
& FEELING YOUR BEST**

The number of uses for Botox is growing significantly. In my practice, I am dedicated to remaining on the forefront of new techniques and applications. I encourage you to speak openly about any cosmetic issues you may have, and to ask for more information on any new treatments you've heard or read about. Together, we can decide on the best course of action to help you attain the look you desire.

Want to look youthful, relaxed and vibrant? Please contact me for more information on how you can enhance your natural beauty with Botox.

The possibilities are limitless.



Dr. David M. Zloty BSc, MD, FRCP
*Cosmetic Dermatologic Surgery
Dermatologic Oncology
Clinical Assistant Professor, UBC*

Liposuction Facial Rejuvenation
Botox Soft Tissue Fillers
Cosmetic Excisions Hair Transplantation

T: 604.875.4888 E: dzloty@vanhosp.bc.ca
F: 604.875.4777

835 West 10th Avenue, Vancouver, BC V5Z 4E8 www.drzloty.com

**BOTOX TREATMENT FOR LINES ON FOREHEAD,
35-YEAR-OLD FEMALE**



BEFORE



AFTER

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Dr. David M. Zloty BSc, MD, FRCP
*Cosmetic Dermatologic Surgeon
Clinical Assistant Professor*

SAFE & EFFECTIVE, BOTOX CAN DRAMATICALLY REDUCE FACIAL & NECK LINES—HELPING YOU ATTAIN A YOUTHFUL, RESTED & RELAXED APPEARANCE.

A REVOLUTIONARY NON-SURGICAL SOLUTION Botox treatments are widely performed and have one of the highest patient satisfaction rates of any cosmetic procedure. In addition to reducing wrinkles, Botox has many other exciting applications that include treating excessive sweating, migraine headaches and back pain.

RELAXING THE MUSCLES THAT CAUSE WRINKLES Botox works by relaxing the muscles that cause dynamic wrinkles (frown lines, crow's feet and horizontal forehead lines). By blocking the release of acetylcholine from the nerve endings in the treatment area, Botox lengthens and smooths the overlying skin, dramatically reducing or eliminating wrinkles. My expertise with Botox also allows me to successfully correct excessive nasal flaring, lip lines, downturning at the corners of the mouth, and wrinkling of chin skin.

A QUICK & EASILY TOLERATED TREATMENT Botox is a quick procedure with few complications—and many patients are treated over their lunch hour. During the procedure, very tiny needles are used to inject Botox directly

into the muscles and you may feel a momentary stinging sensation. Minimal swelling and redness may occur, but this fades rapidly and can be hidden with makeup. In very rare cases, temporary weakness of nearby muscles can occur.

SAFE & WORRY-FREE With its high patient satisfaction rate and stellar safety record, Botox is one of the most popular cosmetic procedures available. There have been no long-term adverse reactions reported since Botox was introduced for cosmetic use in 1987. And in the hands of an experienced practitioner, there are very few side effects. However, as with almost all medications, Botox should not be used if you are pregnant, breastfeeding or have certain neuromuscular disorders.

LOOK THE WAY YOU FEEL The results can be dramatic. In some cases, wrinkles disappear completely after treatment. In general, Botox smooths and reduces lines, leaving only a subtle trace on the skin. With repeat treatments, even this can fade. Your facial expressions will remain as vibrant as ever—you will appear refreshed and relaxed as if returning from a vacation.

TREATMENTS LAST SEVERAL MONTHS Treatment results are not permanent and will generally last for three to four months. Touch-up treatments will prolong the look, and, with

continued use, results can last much longer. The effects are not immediate, usually taking two days before you notice subtle changes and seven to ten days for you to see the full, vivid benefit of the procedure.

REDUCE EXCESSIVE SWEATING Botox can control excessive sweating, enabling patients to experience the freedom of wearing clothing styles or colors that they once shied away from. Treatments generally take 30 minutes and the dramatic results will last from 6 to 12 months.

OTHER INNOVATIVE APPLICATIONS There are many other potential applications for Botox. It has been shown in some patients to improve or eliminate migraine and tension headaches—even for headaches that were resistant to all other forms of therapy. It can also be used to treat back pain, facial ticks and eyelid flutter. I encourage you to ask me whether your particular aesthetic or medical concern can be treated with Botox.

EXCELLENT RESULTS AT A REASONABLE COST During your initial consultation, I will provide you with a detailed cost outline based on the number of sites treated, the severity of the facial lines and other factors. Our straightforward pricing structure ensures that all patients are treated fairly, honestly and equally.

**BOTOX TREATMENT FOR "CROWS FEET"
AROUND EYES, 42-YEAR-OLD FEMALE**



BEFORE

AFTER

**BOTOX TREATMENT FOR LINES ON FOREHEAD,
40-YEAR-OLD MALE**



BEFORE

AFTER

**BOTOX TREATMENT,
32-YEAR-OLD FEMALE**



BEFORE

AFTER